



2024 MUSIC CITY OPEN - SPONSORSHIP OPPORTUNITIES

JOIN US

The Music City Open (MCO) is excited to once again be a part of the 2024 Disc Golf Pro Tour (DGPT). MCO is a sanctioned Professional Disc Golf Association (PDGA) event hosted at Mill Ridge Park in Nashville, Tennessee. We are thrilled to have LONE STAR DISC as our title sponsor again this year. We are looking forward to working with the many partners and sponsors we have built relationships with over the years.

MCO is a proud production of MCDG, a 501(c)(3) non-profit public charity teaching disc golf to the community and running high quality events in Music City for the past 12 years. **All sponsorships are tax-deductible and eligible to receive a donation acknowledgement letter.** Contact Zachary Hoy at info@musiccitydiscgolf.com to discuss sponsorship and vending opportunities.

MCO BY THE NUMBERS



50%

PDGA membership growth each year since 2020. Now over 138,000 members.



1.6 million

of live stream and post-production viewers of MCO 2023 on YouTube and DGN.



1,300+

of spectators at Mill Ridge Park for MCO 2023.

Contact Zachary Hoy at info@musiccitydiscgolf.com to discuss sponsorship opportunities.



EXCLUSIVE HOLE SPONSOR - \$500 [18 available]

Become an exclusive hole sponsor with your logo prominently features on printed and digital tee sign and ad wall signs (4) throughout the hole. Great visibility to spectators both in person and at home watching the broadcast.

BASE VENDOR - \$500 [10 available]

Provide our spectators and players with a great experience. Set up a 10 feet x 10 feet area at vendor village all three days of the tournament to sell merchandise. This is a great opportunity to introduce your brand to a new audience.

PREMIUM VENDOR - \$1,000 [5 available]

Provide our spectators and players with a great experience. Set up a 10 feet x 20 feet area at vendor village all three days of the tournament to sell merchandise. This is a great opportunity to introduce your brand to a new audience. Additional space is available at a rate of \$150 per 10 linear feet.

RHINESTONE SPONSOR - \$2,000 [3 available]

Take your support of MCO to the next level. Includes exclusive hole sponsorship, VIP tickets (4), ad walls signs (24) throughout the course, mention on social media and website, and ability to set up your company's own branded canopies/feather flags/banners on the course.

HONKY TONK SPONSOR - \$5,000 [3 available]

Honky tonks take center stage in Nashville and as a Honky Tonk sponsor you'll get plenty of visibility at MCO. Includes 2 exclusive hole sponsorships, VIP tickets (8), ad walls signs (24) throughout the course, mention on social media and website, ability to set up your company's own branded canopies/feather flags/banners on the course, and a customized 10ft x 10ft VIP tent set up along a specialized viewing area on the course.

PRESENTING SPONSOR - \$20,000 [2 available]

Includes 3 exclusive hole sponsorships, VIP tickets (16), ad walls signs (24) throughout the course, mention on social media and website, ability to set up your company's own branded canopies/feather flags/banners on the course, and a customized 10ft x 10ft VIP tent set up along a specialized viewing area on the course. PLUS your company's commercial and/or ad banner on live broadcast during all three rounds on DGN.

TITLE SPONSOR - \$40,000 [1 SOLD]

Includes your logo graphic on every hole sign, VIP tickets (24), ad walls signs throughout the course, mention on social media and website, ability to set up your company's own branded canopies/feather flags/banners on the course as part of strategic asset plan with DGPT, multiple commercial spots and/or ad banner on live broadcast during all three rounds on DGN, logo bug during entire DGN broadcast, and guaranteed prime location custom set up in vendor area.

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