



**A-TIER**



**APRIL 21-23**  
NASHVILLE, TENNESSEE

*"A Proud Production of Music City Disc Golf"*



## 2023 Music City Open A-Tier - Sponsorship Opportunities

### JOIN US

Music City Open 2023 A-tier will be held on April 21<sup>st</sup>-23<sup>rd</sup>, 2023. MCO is a sanctioned PDGA event hosted at multiple parks around Nashville. We are thrilled to have LONE STAR DISC as our title sponsor this year. We are looking forward to working with the many partners and sponsors we have built relationships with over the years.

MCO is a proud production of MCDG, a 501(c)(3) nonprofit public charity teaching disc golf to the community and running high quality events in Music City for the past 11 years. **All sponsorships are tax-deductible and eligible to receive a donation acknowledgement letter.**

Contact the Tournament Director Zachary Hoy at [zachary.hoy@gmail.com](mailto:zachary.hoy@gmail.com) or 714-398-7809 to discuss sponsorship opportunities.

### MCO BY THE NUMBERS

♪ Music City Open A tier hosts over 500 competitors including Amateurs and Age-Based Pros every year for the past 10 years.

♪ Last year's MCO A tier had 16,000 viewers on YouTube.

♪ Since 2020, the Professional Disc Golf Association (PDGA) has averaged approximately 50% growth in membership each year.

♪ In the most recent demographic survey, 20-49 year olds made up 80% of PDGA members, but there has been substantial growth in juniors, age protected, and women's divisions.



## EXCLUSIVE HOLE SPONSOR.

Starting at \$500

Support MCO 2023 by becoming an exclusive hole sponsor with tee signs at each of the five courses (10 signs). Includes quarter page ad in the caddie book. Great visibility to all competitors. **\$500**



## RHINESTONE LEVEL SPONSOR.

Starting at \$1000

Want to take your support of MCO to the next level? Become a Rhinestone Sponsor. Includes exclusive hole sponsorship, banner at check-in/fly party, logo on competitor shirt, full page ad in caddie book. **\$1,000.**



## TOURNAMENT AMENITIES SPONSOR.

Vendor starting at \$250

Help us provide our spectators and players with a great experience. Become a Fly Party vendor (**\$250 to \$500** depending on booth size).

**Additional opportunities could include logo on competitor shirt, feather banners, custom signage, fly party sponsorships, glow golf sponsorships, flyer/business card inserted into competitor pack, and any other great ideas.**

**All sponsors will be recognized on the website and social media and are tax-deductible.**